



Corporate Sustainability & Responsibility

Wayne Visser

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Corporate Sustainability & Responsibility (Csr) - incorporating corporate responsibility, sustainable development, business ethics and corporate citizenship - has become a widely taught subject in business schools and practiced in companies around the world. Presented here is a comprehensive textbook that introduces students and practitioners to Csr theory and practice, looking at the past, present and future. The text includes 25 case studies and over 60 sets of discussion questions (nearly 200 questions), which allow teachers, students and practitioners to reflect on the presented content and to discuss, debate and dig deeper into the issues. The text itself is written in a highly readable style, without sacrificing academic rigour (there are over 200 references cited). The result is an inexpensive, accessible and searchable introduction to a management discipline that has become critical to the future of business, written by one of the world's leading authorities on the subject.

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