



Women Entrepreneurs Only: 12 Women Entrepreneurs Tell the Stories of Their Success

Ernst & Young LLP, Gregory K. Ericksen

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Inspiring profiles of women who found fame and fortune-on their own Women Entrepreneurs Only addresses in human, practical, and professional terms what is perhaps one of the most significant business developments of this century: the dramatic growth of women-owned businesses. Eight million women own businesses that contribute nearly USD2.3 trillion annually to the economy, and these businesses are increasing at nearly twice the national average. Women are the exciting, cutting-edge players in the current age of entrepreneurship, beating the odds and epitomizing boot-strap success. This compelling book focuses on 12 of these outstanding entrepreneurs, providing behind-the-scenes profiles that deliver revealing personal accounts of what they did, how they did it, and why. The women profiled include: Sheryl Leach, creator of Barney the Dinosaur; Ebby Halliday, founder of Ebby Halliday Realtors, a USD2 billion company; and Ruth Fertel, owner of Ruth's Chris Steak House.

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