



# **Stock Footage Millionaire: The Complete Insiders' Guide to Producing Stock Footage for Fun and Fortune**

*Robb Crocker*

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## **Stock Footage Millionaire: The Complete Insiders' Guide to Producing Stock Footage for Fun and Fortune** Robb Crocker

Stock Footage Millionaire is a step-by-step guide on how to produce and sell stock footage for profit. As a long time industry insider, Robb Crocker writes from personal experience and shares all of the tips and tricks he's learned along the way. Read this book if you want to learn how to research and find a profitable niche market; decide on the best equipment to buy; find, cast and direct talent; pre-produce and shoot high quality footage; post-produce video clips for maximum sell-ability; and optimize your returns by utilizing keywording strategies and self promotion. With the breadth of topics covered, Stock Footage Millionaire is undoubtedly the most comprehensive guide to making money through stock footage ever written.

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