

## SOC 2011 with Connect Plus Sociology w/ LearnSmart

Jon Witt

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SOC, updated annually, offers instructors scholarly content and unmatched currency in a succinct magazine format that engages students. New to the 2011 edition is the inclusion of an adaptive learning system and interactivities to help students master key concepts. SOC consistently encourages students to foster their sociological imagination to see the world through a different lens.



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