



Cash Flow Rich: Winning Ways to Evaluate and Finance Real Estate

Michael Shelton

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Real estate is one of the greatest wealth creators of all time. Inside Cash Flow Rich, you will discover key ingredients of winning real estate finance and investments. Promote your real estate investment knowledge with topics such as the seven leading financial indicators of a great real estate investment. Learn how to evaluate real estate investments using sound fundamental analysis. You will discover the mechanics of static pro forma return on investment (ROI), net present value (NPV), internal rate of return (IRR), and discounted cash flow (DCF) calculations. Uncover tips for financing real estate including where to find great real estate funding, how to negotiate and document a property loan, and how to successfully close a real estate loan. Cash Flow Rich will aid your learning to manage a real estate loan after the closing. Discover tried and true real estate principles to negotiate a loan modification, manage a construction loan for a development property, and build durable real estate lending relationships. The author, Michael Shelton, has nearly sixteen years experience as a finance executive including many accomplishments with one of the largest publicly traded real estate investment trusts (REIT) in the United States. Uncover lessons learned from more than \$4 billion of real estate capital market transactions. Cash Flow Rich eases your learning about how to underwrite real estate investments and borrow across many platforms including CMBS, life insurance companies, commercial banks and other funding sources. You can be a successful real estate investor, owner, developer and financier. The best lessons are those paid by someone else. Cash Flow Rich facilitates the learning of proven principles for successful real estate finance and investments.

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