



Steel Phoenix: The Fall and Rise of the American Steel Industry

Christopher G.L. Hall

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Steel Phoenix recounts the downfall of 'Big Steel' in America and the emergence of a new steel industry from the ashes of the old. Hall reveals how the death of the traditional steel industry devastated cities such as Pittsburgh, Cleveland and Youngstown. Hall then proceeds to examine how pioneering entrepreneurs and engineers rebuilt the industry by recycling large supplies of scrap steel, giving way to a 'minimill' industry which ultimately saved what was left of old Big Steel mills. The story of an industry's surprising rebirth and restoration, Steel Phoenix is a riveting analysis and a necessary resource for any student of American business and history.

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