



Running IT like a Business: Accenture's Step-by-Step Guide

IT Governance

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Learn how to run your IT function like a business from the Accenture experts! Information Technology (IT) has migrated over the past half-century from a specialized technical discipline staffed by computer scientists to the position it occupies today, at the very center of enterprise capabilities and assets. Regardless of industry sector or geographic location, running a company, a governmental agency or an enterprise of any other kind has quite simply become inconceivable without the technologies, skills and resources found in the typical IT function. The IT function - essential to every business The centrality of IT as a tool for every organization provides the rationale for this book. If a professionally run IT function is essential to every business, government or non-profit enterprise, then running IT like a business is the only logical way to run IT. The Accenture story Running IT like a Business: Accenture's Step-by-Step Guide, shows how this has been Accenture's approach since the company was first established. It looks at the Accenture story, covering the following: IT Strategy and Governance Crafting a menu of managed services Tracking IT performance Creating value across the Enterprise Tricks of the trade High Performance IT Accenture's IT journey

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