



A-Z Business Studies Handbook (Complete A-Z)

Ian Marcousé, David Lines, Barry Martin

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A-Z Business Studies Handbook (Complete A-Z) Ian Marcousé, David Lines, Barry Martin The A-Z Business Studies Handbook explains all the key terms in your A-level course, and has been completely updated for the new AS and A2 specifications. Each entry begins with a clear definition and is followed by explanation, worked examples and cross-references where relevant.

The handbook provides expert advice from leading authors that will help familiarize you with the language of business--the more important the term, the more detailed the entry. It is invaluable for students of all preuniversity courses, as well as undergraduates.

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